Press Release

Brenntag Specialties and Synonym Partner to Launch the "Better with Bio" program to accelerate bioproducts to market

New York, NY and Germany, October 28, 2025

Brenntag, the global leader in chemicals and ingredients distribution, and Synonym, the production platform for biomaterials, have announced a strategic collaboration to fast-track bioproducts to the global market. The partnership will offer end-to-end solutions to brands looking to integrate next-generation ingredients and formulations.

The "Better with Bio" program will combine Synonym's proprietary engineering solutions and production capabilities with Brenntag's global customer reach, market knowledge, and formulation expertise. Together, the companies will work closely to increase the adoption of biobased ingredients, focusing first on the Beauty & Personal Care and Household, Industrial and Institutional Cleaners markets.

Consistent with Brenntag's leadership in sustainability, the program will allow brands and manufacturers to access a portfolio of multi-functional biobased ingredients combined with formulation services to deliver turnkey solutions and address growing consumer demand. Leading beauty, personal care, and cleaning companies face a growing challenge to their product portfolios: their customers are demanding better-performing, more sustainable products, in a world of increasing regularity complexity. Biobased ingredients can deliver on these mandates, and the "Better with Bio" platform will make these biobased ingredients accessible to companies for the first time.

For more information about the program visit: https://betterwith.bio/.

"Brenntag is excited to partner with Synonym to bring innovative sustainable chemistry to the market" said Francois Bleger, Global President Beauty and Care at Brenntag Specialties. This relationship further demonstrates Brenntag's commitment to being a leader in the Beauty and Home Care markets."

"We believe we're on the cusp of a Great Reformulation, where consumer, regulatory, and market imperatives are driving brands to deliver a new generation of products powered by biology," said Edward Shenderovich, Co-Founder and CEO of Synonym, "We're thrilled to partner with Brenntag to accelerate this vision. Their endorsement is an important milestone for the whole biomanufacturing sector."

About Brenntag
Brenntag is the global market leader in chemicals and ingredients distribution. The company holds a central role in connecting customers and suppliers of the chemical industry. Headquartered in Essen, Germany, Brenntag has more than 18,100 employees worldwide and operates a network of around 600 sites in more than 70 countries. In 2024, Brenntag generated sales of 16.2 billion EUR. The two global divisions, Brenntag Essentials and Brenntag Specialties, provide a diversified and broad portfolio of industrial and specialty chemicals and ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, comprehensive regulatory know-how, and digital solutions for a wide range of industries. Brenntag pursues an ambitious sustainability agenda and is committed to sustainable solutions in its own sector and the industries served. Brenntag shares have been listed at the Frankfurt Stock Exchange since 2010, in the DAX since September 2021. In addition, the Brenntag SE shares are listed in the DAX 30 ESG and DAX ESG Target. For more information, visit www.brenntag.com.

About Synonym
Synonym is a technology company focused on accelerating production and market adoption of materials and ingredients made with biology. Founded in early 2022, Synonym has established itself as the leading player in the sector, providing bioproduct-related data services and facilitating production via its network of capacity partners. Its customers span market disruptors to Fortune 500 stalwarts who together hope to bring a new era of product development to next-generation products. For more information on Synonym, visit https://www.synonym.bio/.